

Issue 2  
17/18

# SAMUDRA

A bi-monthly Publication of the Singapore Organisation of Seamen and Seacare Co-operative Limited

MCI (P) 016/06/2017



“I will serve with  
**great vigour...**”

says President Halimah Yacob



06



10



14



26

## SAMUDRA

### Features

- 03 One Heart, One Nation, One Singapore
- 08 ITF Conferences in Cape Town

### Leadership Development

- 09 Giving Bonding a Boost

### Membership, Welfare & Training

- 10 SQRT & SQCT Courses in Their 47<sup>th</sup> and 48<sup>th</sup> Run
- 14 A Cohesive Hari Raya Celebration
- 16 Building Ties over Golf
- 17 Fruit-full Day
- 18 Welcoming Our New Personnel  
Congratulating Our Newest ExCo Member  
Collection of SOS Year End Gift 2017

### International & Industrial Relations

- 05 Mdm Halimah Yacob Visits SOS
- 06 Day of the Seafarer Sails In

### Women & Youth

- 12 Volunteering with a Heart

### Seacare Focus

- 20 NeuroLAT – World's First Proven Accelerated Learning Programme (A Singapore Brand)
- 24 Climbing Higher; Advancing Further
- 25 Seacare Hosts Sharing Session with iCOOP Korea
- 26 Giving to the Community during Hari Raya
- 28 SSC's Progress Discussed at 7<sup>th</sup> AGM
- 29 Work With "Confidence & Professionalism"
- 30 Taking Care of Employment Needs  
Seacare Staff Rewarded with Thailand Trip
- 31 Employee of the Year Award for Alicia

Cover photo credit: Courtesy of Halimah Yacob



52 Chin Swee Road, #09-00, Seacare Building, Singapore 169875  
Tel: (65) 6379 5666 · Fax: (65) 6734 5525 · Email: sosea@seacare.com.sg

WWW.SOSEA.ORG.SG / WWW.SEACARE.COM.SG



Photo credit:  
Ministry of Communications & Information

# ONE HEART, ONE NATION, ONE SINGAPORE

**A**ugust 9<sup>th</sup> – the day Singaporeans unite as one to celebrate the nation’s birthday.

Highlights of the occasion include the National Day Parade (NDP), a national ceremony that commemorates Singapore’s independence, and the National Day Message and Rally, two annual addresses by the Prime Minister to the whole of Singapore.

This year, the NDP returned to the Marina Bay Floating Platform for the first time since 2014. Its theme of #OneNationTogether called for Singaporeans to stand together in times of uncertainty and challenges, and strive towards a better future.

Prime Minister (PM) Lee Hsien Loong delivered the National Day Message at Bay East Garden, the eastern section of Gardens by the Bay, on 8 August 2017. Here are the main points:

## *Tackling Urgent Issues*

“During the years when Marina Bay was conceived and planned, Singapore had to deal with many pressing concerns. We had to build the SAF, attract investments, create jobs, house our population, and educate our young. But our

leaders and people understood the need to look beyond these immediate problems and prepare for the more distant future. Now we are enjoying the rewards of their foresight and vision.

Fifty-two years on, we too are preoccupied with urgent issues, domestically and externally. The world is unsettled and the outlook uncertain. Terrorism is a major threat, with frequent attacks around the world and closer to home. International trade, a key engine of our growth, is at risk from protectionism. We are busy upgrading our economy. Our students and workers are mastering new skills and staying up to date with technology.

The Government is working with you on these issues, and we are making progress on them. We are stepping up vigilance to protect ourselves against extremist terrorism; and one major task is to strengthen our racial harmony. We are working with businesses and workers to transform industries one by one, and to prepare for the future economy. This year we expect growth of around 2.5%, higher than last year.”

## *Preparations for Long-Term Benefits*

“But even as we deal with these present issues, we must also look beyond the horizon, and prepare for the future. This



year, I would like to share with you three things that will benefit us in the long term: preschool, the war on diabetes, and a Smart Nation. These will enable us to start right, stay healthy, and work smart.

### ***Invest in Pre-School***

First, we must prepare young Singaporeans for the new world. We want every child to have a good start in life, and a bright future. We have been investing in preschools, because the early childhood years make a big difference to children not just academically, but for life. We will create more preschool places, raise the quality of preschools, and upgrade the profession of preschool teachers.

More and better preschools will also take a major load off parents. Parents will have peace of mind when they are working, knowing that their kids are in good hands. We want to support them and encourage them to start a family.

### ***Fight Diabetes***

Second, we want Singaporeans to live long and stay healthy. We have good doctors and hospitals. But actually it is much better for us to stay healthy and not have to go to hospital at all! Singaporeans are living longer today. But our elderly experience an average of 8 years of poor health at the end of their lives. 8 years is a long time and can also be a burden for the families.

One big reason for ill health in old age is diabetes. Almost a third of those over the age of 60 have diabetes. At first, diabetes is an invisible disease. But over time, its consequences are severe – blindness, heart disease, kidney failure, amputated limbs.

This is why we must go all out to fight diabetes. It is not just about more hospital facilities and better treatment. It also depends crucially on personal choices and lifestyles, to prevent diabetes in the first place. Each one of us must take responsibility for our own health. Each one of us must make the effort to watch our lifestyle and diet, to exercise regularly, to drink plain water instead of soft drinks. And this must start from young. That is the way to reduce the risk of diabetes, stay healthy, and live well.

### ***Creating a Smart Nation***

Third, we want to make full use of IT to create opportunities and jobs for ourselves, and make Singapore an outstanding place to live, work and play. This is why we aim to be a Smart Nation. We have a natural advantage: we are a highly-connected and digitally literate society; we even have more smartphones than people. But we need to do much better.”

### ***Looking to the Future***

“Mr Lee Kuan Yew once asked: “At the end of the day, whom do we owe our deepest obligation to as a government?”

And his own answer was: “To the future. Not just to the present; Certainly not to the past.”

This is the spirit of Singapore. Always looking ahead, planning ahead, and staying ahead, so that when the future arrives, we are prepared for it, to ride it and to grow with it. That is how we got here. That is what we must keep on doing together, to open up fresh opportunities for ourselves and our children.”

## **NATIONAL DAY OBSERVANCE CEREMONY 2017**



**S**OS officers were among some 2,000 guests from the Labour Movement (LM) family who congregated at Our Tampines Hub for the NTUC-organised National Day Observance Ceremony on 8 August 2017. Other attendees included Minister for Manpower Lim Swee Say and President of the Singapore National Employers Federation Dr Robert Yap.

In his speech at the event, NTUC Secretary-General Chan Chun Sing highlighted the need to translate the Industry Transformation Maps into tangible actions and mobilise workers to upgrade skills. The guests also toured three LM Showcase Cubes that delved into initiatives by NTUC to help the working people in areas of employment, productivity and daily lives.

# SOS CONGRATULATES MDM HALIMAH YACOB ON HER PRESIDENCY

**M**dm Halimah Yacob, 63, was officially sworn in as Singapore's first Malay President after 47 years, and its first woman head of state on 14 September 2017.

SOS and Seacare extend our heartiest congratulations to President Halimah and wishes her great success in her new role as the eighth President of Singapore.

## MDM HALIMAH YACOB VISITS SOS

**T**ogether with members of the SOS Executive Committee, SOS General Secretary Kam Soon Huat and Seacare Executive Chairman Leow Ching Chuan gave a warm welcome to former NTUC Deputy Secretary-General and former Speaker of Parliament Mdm Halimah Yacob during her visit to the union on 23 June 2017.

As part of the agenda, they went over membership matters, Singapore's workforce development and growth, and challenges concerning the maritime industry at large. It was a constructive exchange of ideas that offered a fresh perspective on the issues raised.



Mdm Halimah's visit preceded her presence as Guest-of-Honour at the annual SOS and Seacare Hari Raya celebration that took place on 30 June 2017 at Furama City Centre Hotel (see pg 14).



Mdm Halimah Yacob with SOS ExCo members during her visit to the union





Photos credit: Maritime and Port Authority of Singapore

(L-R) Capt Frederick James Francis, Head of International Maritime Programmes Division, Singapore Maritime Academy; Mr Mohamad Abu Bakar, SOS President; Capt Daknashamoorthy Ganasen, Director (Shipping) & Director of Marine, Maritime and Port Authority of Singapore; Rev Kirsten Hougaard Eistrup, Social Attache of the Royal Danish Embassy; Capt Robin Foo, President of Singapore Maritime Officers' Union; Pastor David See from Sailors' Society; and Rev Peter Manimuthu from Mission to Seafarers

## DAY OF THE SEAFARER SAILS IN

SOS joined the Maritime and Port Authority of Singapore (MPA) and Singapore Maritime Officers' Union (SMOU) in showing how "Seafarers Matter" on 25 June 2017, the established date for International Maritime Organization's (IMO) annual Day of the Seafarer. This year's theme called for ports and seafarer centres to share and showcase best practices in seafarer support and welfare.

In recognition and appreciation of seafarers' diligence and perseverance, goodie bags were presented to all seafarers who visited the ports of Singapore that day. The event took







SOS President Mohamad Abu Bakar (left) distributed red and yellow pouches to seafaring members during his ship visit onboard

place at the Mission to Seafarers International Drop-In Centre at Jurong Port. The SOS team, led by SOS President Mohamad Abu Bakar, incorporated a personal touch by going onboard the vessels to distribute goodie bags containing red and yellow waist pouches and to catch up with the crew.

Established in 2010 as a resolution to adopt the revised International Convention on Standards of Training, Certification and Watchkeeping for Seafarers (STCW), the Day of the Seafarer shines the spotlight on the global and economic contributions by seafarers.

Even though seafaring can provide the basis for a fulfilling and satisfying lifelong career, it is still a difficult and demanding job. It's easy for seafarers to feel lonely and isolated, to imagine that they don't matter...we want to show that seafarers do matter.

– IMO Secretary-General Kitack Lim







# ITF CONFERENCES IN CAPE TOWN

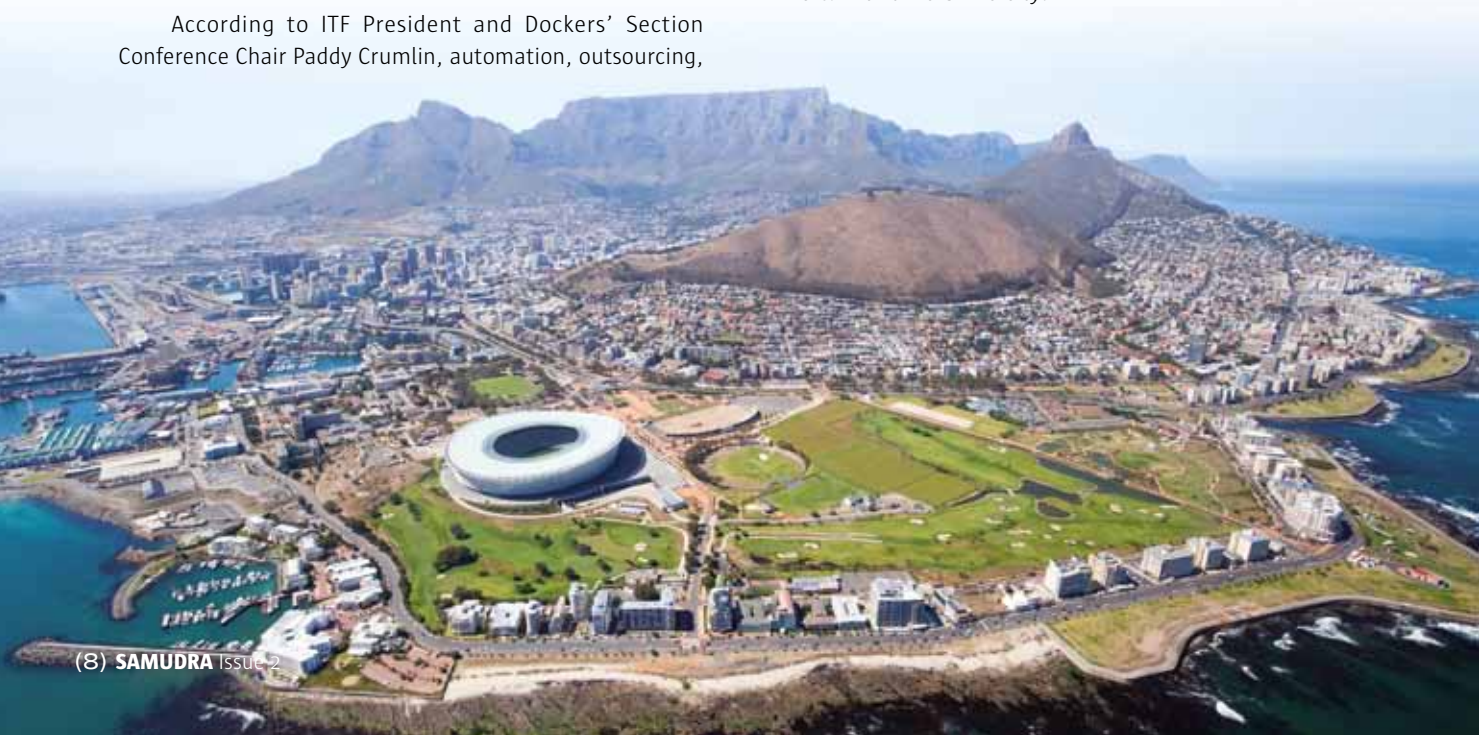
The International Transport Workers' Federation (ITF) Seafarers' Section, ITF Dockers' Section and cabotage conferences were all part of the ITF Pathway to Congress series of meetings that ran from 4 to 9 June 2017 in Cape Town, South Africa. These paved the way to the next ITF Congress which will be held in Singapore in 2018.

A global platform for communication and discussion on worker-related concerns and issues, the meetings were attended by some 300 trade unionists, including SOS delegates, from ITF-affiliated unions all over the world.

According to ITF President and Dockers' Section Conference Chair Paddy Crumlin, automation, outsourcing,

union busting, liberalisation of ports and unsafe workplaces were some of the issues faced by workers. It was a crucial time for unions to congregate and come up with strategies together to provide more services that can protect their members, he said.

Other topics covered included the latest updates and developments by International Labour Organization (ILO) and International Maritime Organization (IMO); ways to build transport union power through ITF's 4 levers programme; and a presentation on the pros and cons of automation by World Maritime University.







# GIVING BONDING A BOOST

**F**riendships were expanded and strengthened at SOS's Leadership Talk cum BBQ session, which was organised at Club@52 on 17 June 2017.

Seventy-five participants comprising members of the SOS Executive and Standing Committees, and union and Seacare staff listened with rapt attention to an informative talk by SOS General Secretary Kam Soon Huat on the International Transport Workers' Federation (ITF) and its mission to protect trade union and human rights.

The bonding continued over a barbeque session as the participants discussed what they had learnt, caught up on current maritime-related issues, and exchanged stories of their experiences in the shipping industry.



## ITF – SOS RELATIONSHIP



### SOS JOINED ITF

- SOS joined the ITF as an affiliate Union
- SOS pushed for a Board of Inquiry to be convened on the wages of seamen

1971

1973

### ITF EXECUTIVE BOARD

- Singapore ITF Affiliates' representative, Mr Lim Boon Heng, was elected to the ITF Board for the 1983-5 term

1979

1983

### ITF EXECUTIVE BOARD

- SOS Assistant Director, Ms Sharon Li, is currently a Executive Board Member, and the Co-chair of ITF Youth Committee

1989

2017

### SOS WAS FORMED

- The Singapore Organisation of Seamen (SOS) was set up on 30 October 1971

### ACCEPTANCE OF CA

- Through affiliation to the ITF, SOS embarked on a journey for world-wide validity of its collective agreements with shipping companies

### FOC NO MORE

- Singapore was delisted as a FOC





## SQRT & SQCT COURSES IN THEIR 47<sup>TH</sup> AND 48<sup>TH</sup> RUN

The Seacare Quality Ratings Training (SQRT) and Seacare Quality Cooks Training (SQCT) programmes, offered by Singapore (Nantong) International Maritime Institute (SNIMI), have been among the choice courses for seafarers looking to enhance their language proficiency and shipping-associated competencies on board. A joint venture between SNIMI and SOS, the programmes aim to upskill candidates to meet the needs of the maritime industry.

Twenty trainees from the 47th edition of the SQRT course and 14 trainees from the 48th edition of the SQCT course underwent training in Nantong, China from 5 to 30 June 2017. This included a series of weekly assessments and tests to strengthen their work performance.







Learning is a pleasurable activity although there were hurdles in terms of language fluency. Thanks to this course, my English is better now.

– **SQCT graduate Song Qing Dong, 42 years old, from Shandong**

The trainees made good progress during the training and their communication skills in English have improved. With their optimistic attitudes and familiarisation with onboard safety rules, I can safely say that they are ready for work.

– **SQCT trainer Sheng Wi**

When we first started, the trainees were hesitant to speak up in class because of their poor English. But now, they can confidently rattle off full sentences in the language. I'm sure they will excel as ratings!

– **SQRT trainer Qian Wei Rong**

The trainers were very kind and patient with us. I also had helpful classmates who would guide me along. Reading my notes daily enabled me to remember more.

– **SQRT graduate Zheng Lin Bin, 20 years old, from Sichuan**







# VOLUNTEERING WITH A HEART



SOS Assistant Secretary Shena Foo welcoming the AWWA residents at D'Kranji Farm Resort

The SOS Women & Youth Committee organised a special countryside excursion for a group of 50 residents from AWWA Senior Community Home on 11 August 2017, in an activity supported by the Young NTUC's U Heart Start Up Fund.

The morning excursion to D'Kranji Farm Resort, located by the north-western fringe of Singapore, enabled residents to get up close and personal with Mother Nature via relaxing and laid-back pursuits such as a Plant-Introduction session, potting and rounds of prawning.

The programme started off with a mass '7 sit-down exercise', which forms part of the Health Promotion Board's (HPB) new 'You Can Get Moving' campaign, aimed at empowering seniors to sustain an active and healthy lifestyle.

Volunteers guided the residents during the workout and thoughtfully encouraged them to get moving together. There were many warm-hearted moments as they took turns to mingle with the seniors amidst laughter, songs and hearty applause.







SOS Women & Youth committee members teaching the seniors stretching exercises which can be done sitting down



Elderly having fun planting herbs, such as parsley and basil in mini pots



The residents were further entertained with a quiz that tested their memory and knowledge of Singapore, played in conjunction with the nation's 52nd National Day celebration.

To spice up the event, group prawning prizes and six lucky draw prizes were given away. Door gifts comprising a portable radio, health products and daily necessities were distributed to the residents at the end of the outing. It was an enjoyable day for everyone.

Young NTUC U Heart 2017 aims to leave a deeper, lasting impact on the lives of a diverse group of beneficiaries through a series of youth self-initiated do-good projects.

The outing was really fun and the volunteers took very good care of us. A big thank you to SOS for helping to organise the event!

– **Ng Swee Eng, resident of AWWA Senior Community Home**

It's not every day that we get the chance to volunteer, so we were happy to touch the hearts of the AWWA residents and make a positive impact on their lives with this event.

– **Peggie Neo, SOS youth member**

The helpful and proactive volunteers put in a lot of effort to make the programme a success. The seniors definitely enjoyed themselves! They can't wait for the next event.

– **Karen Choong, staff of AWWA Senior Community Home**



SOS President Mohamad Abu Bakar presenting lucky draw prizes to AWWA residents





## A COHESIVE HARI RAYA CELEBRATION

**H**ari Raya is a time to “express our gratefulness for completing yet another year of our lives meaningfully,” highlighted Guest-of-Honour Mdm Halimah Jacob, then Speaker of Parliament.

She was speaking at the SOS and Seacare Hari Raya Aidilfitri celebration, which was held at Furama City Centre Grand Ballroom on 30 June 2017.

The celebratory event attracted a 390-strong turnout that included union members and their families, SOS and Seacare management and staff, and 80 invited residents from welfare homes Darul Ihsan Orphanage, Jamiyah Home for the Aged, AWWA Senior Community Home and Ramakrishna Mission Boys’ Home. Befitting of the occasion, SOS honoured the seniors from the welfare homes by presenting green packets containing S\$50 each.

The union’s commendable gesture showed that it has not forgotten the less fortunate in society, as noted by Mdm Halimah in her opening address. She also pointed out how SOS’s meaningful initiatives and welfare benefits have assisted members and the maritime community.

“In order to enhance the employment security of its members, SOS collaborates with training institutes and employment agencies to







raise the skills and capabilities of its seafarer members," she added, citing the Maritime Cluster Fund-Manpower Development Programme and this year's newly launched Maritime Apprenticeship Scheme as examples.

The festive atmosphere raised to a fever pitch as the attendees kept themselves entertained with Malay traditional dance performances as well as songs from an evergreen 70's singer, Junainah M. Amin, while enjoying a mouth-watering spread of food and free flow of Teh Tarik. There was also a Best Dressed Family/Singles contest and the obligatory lucky draw, which saw three winners receiving prizes ranging from a Samsung Galaxy Tab to food and dining vouchers.





## BUILDING TIES OVER GOLF

The weather on 7 July 2017 was perfect for a game of golf, as participants of the SOS and Seacare Networking Golf Tournament could attest to.

Held at the Orchid Country Club, the full-day event attracted over 160 representatives from unions, shipping and tripartite partners and government agencies. This was made all the more memorable by the presence of special guest Capt M Segar, Assistant Chief Executive (Operations) of the Maritime and Port Authority of Singapore (MPA).

In between showing off their skills and catching up on the latest news and developments in the maritime industry, the golf enthusiasts had a great time. Dinner was a boisterous affair, with the hole-in-one prizes including a pair of air tickets worth S\$20,000, a car sponsored by Das Welt Auto (Volkswagen Group), and S\$50,000 worth of cash being awarded to the winners.





# FRUIT-FULL DAY

**F**reshwater prawning, drift-karting, and durian feasting – these were some of the recreational activities that more than 100 SOS members and their families enjoyed during this year's Fruits Day on 16 July 2017.

The union-organised event was held at ORTO at Yishun for the first time, much to the delight of nature lovers. Singapore's first multi-recreational park, ORTO, offers all-day and night activities such as fishing and in-line skating. The event not only promoted family bonding, but also strengthened ties among the members.



Following SOS President Mohamad Abu Bakar's welcome speech, the members were entertained with a variety of stage games and tucked into a sumptuous buffet lunch with relish. True to the event theme, there was also an array of tropical fruits to feast on, such as rambutans, mangosteens and longans. The much-anticipated lucky draw saw winners walking away with Bluetooth earphones and shopping vouchers, among other prizes.







## WELCOMING OUR NEW PERSONNEL

**A** fresh face at SOS, Accounts Executive Rachel Chew is keen to increase her exposure to the workings and operations of the union in her first maritime-related job. We sit down with her to find out more.

### ***How will working at SOS help you achieve your goals?***

I've always liked figures and numbers. Through this job, I hope to gain greater accounting experience and pick up skill sets that will be useful and relevant in the accounting field. It'll also be interesting to know more about the maritime community and brush up on my understanding of the maritime unions along the way.

### ***What do you hope to achieve from your time here?***

I hope to become a better employee by sharpening my decision-making skills and ability to work under pressure, and cultivating strong relations with my colleagues. I think it's important to consistently aim to improve one's work performance.

### ***What is your life motto?***

Let your faith be bigger than your fear. The key to success is to focus on what we believe in and go for it, no matter how afraid we feel.



## CONGRATULATING OUR NEWEST EXCO MEMBER

**S**OS Industrial Relations (IR) Senior Executive Chen Chuanyi has been appointed as an alternate member of the Executive Committee. As part of his job, Chuanyi attends to seafarers' grievance cases and negotiates Collective Bargaining Agreements. Congratulations, Chuanyi!

It has been a rewarding journey and I am grateful for my colleagues' guidance and assistance along the way. I will continue to serve SOS and its members to the best of my ability.



## COLLECTION OF SOS YEAR END GIFT 2017

SOS paid-up members can now collect their Year End Gift, a HappyCall induction cooker, from our office at **Level 5, Seacare Building**, at the following timing:

**9.00 am to 5.30 pm (Mon to Fri)**

**9.00 am to 12.30 pm (Sat)**

*A family member may collect the gift on the member's behalf by producing a valid identification card upon collection.*

All gifts must be collected by **31 March 2018** or while stocks last.



**HAPPYCALL**

For queries, please contact

**Ms Mariana at 6379 5689, Ms Evelyn at 6379 5672 or Ms Halimah at 6379 5671.**



SEACAREFOCUS

SEACAREFOCUS

SEACAREFOCUS





# NeuroLAT

## – WORLD'S FIRST PROVEN ACCELERATED A.I. LEARNING PROGRAMME (A SINGAPORE BRAND)

NeuroLAT was created based on the research of Karl Witte, a 19th-century German philosopher and pastor who pioneered the mindset that a child's learning environment and methods of learning are essential to great success.

The programme was launched in March 2016. The first set of this Singapore brand was sold in the United States upon its launch; subsequent sales in China, Hong Kong, Singapore, Malaysia and Indonesia followed soon after. The accelerated learning abilities training has helped more than 1,200 students to achieve better cognitive skills and improve their learning abilities. The phenomenal results of the programme to enhance a 20-year-old autistic youth's cognitive and social behaviour in just 10 days caught the attention of the Ministry of Health, Malaysia.



Dr Ng's press mentions in USA, Indonesia and Singapore



# SEACARE ENVIRONMENTAL JOINS HANDS WITH NEUROLAT

Leveraging on the potential of NeuroLAT to address the needs of children's cognitive development, Seacare Environmental Pte Ltd has joined hands with NeuroLAT to set up Seacare NeuroLAT Pte Ltd. The Seacare NeuroLAT programme was launched on 3 July 2017.

**NeuroLAT** is available in English, Mandarin, Bahasa Indonesian and Japanese. More translated revisions are in the pipeline for global reach.

## Stand out above the rest

Taking from the analogy of a NBA basketball, if educational content is a basketball, the skills to be able to do a slam dunk can be compared to the learning abilities that NeuroLAT trains.

What makes NeuroLAT different from other forms of cognitive training in the market, is that it is the world's first and only AI programme that is individually customised for each child, where a child can go on the lessons conveniently anytime, anywhere. The programme is tailored according to a child's needs and age.

1. Standard edition with MindAnalysis©
2. Interventionist© Therapy edition

Each NeuroLAT program can only train one student at any given period to ensure the consistency of individualised progress and accuracy of diagnostic reports generated.



*Huge turnout at the roadshow at Star Vista in August 2017*



We are honoured to work with Dr Ng on this powerful learning abilities programme to help children maximise their potential and reach greater heights. Together with the team, we hope to outreach this program to benefit children all over the world.

– **Evelyn Siow, Chairperson of Seacare NeuroLAT Pte Ltd**

I am happy to work with the NeuroLAT team to create a positive impact on people from all walks of life with this revolutionary AI-powered cognitive training. I believe that knowledge is power and learning should be fun and enjoyable. As such, it is essential to have the necessary tools to enrich one's cognitive abilities and learn more efficiently and effectively. I have full confidence in NeuroLAT!

– **Jullienne Low, Director of Seacare NeuroLAT Pte Ltd**

Our local and regional teams are thrilled to be able to provide a holistic range of NeuroLAT AI programmes and meaningful services that will transform lives not just cognitively, but also conveniently using the internet with lessons on the go. Kids with autism can now look forward to greater cognitive and behavioral breakthroughs.

– **Lynn See, Business Development Manager, S.E.A/Australia**





## What's Unique about NeuroLAT?



### **Artificial Intelligence (AI)**

The AI programme skillfully diagnoses the child's cognitive level and generates suitable IQ questions for each learning ability. The dynamic system progresses the child to the next level of difficulty at his/her own pace.



### **Fun-filled Elements**

The programme comes packed with tonnes of great modules making it not just enriching and exciting, and also enables a child to earn motivating rewards along the way.



### **Convenient Access**

For 20-30 minutes per lesson, at least once a day, students can log in anytime, anywhere, from a WiFi-enabled laptop or iPad/tablet device.



### **Enhanced IQ Guaranteed**

NeuroLAT trains more than 30 learning abilities to help students learn and process academic contents much better and faster. This helps them to achieve higher academic performance effortlessly.

## Help your child with over 30 learning abilities:

Vocabulary  
Sequencing  
Evaluations  
Observation  
Relationships  
Combinations  
Reading Speed  
Detailed Memory  
Coherent Abilities  
Similarity Abilities  
Word Recognition  
Abstract Concepts  
Extended Meaning

Details Memorisation  
Classifications Abilities  
Visual Closure Memory  
Visual/Auditory Memory  
Understanding Concepts  
Logical Thinking Abilities  
Conceptualisation Abilities  
Spatial Perceptual Abilities  
Visual Sequencing Memory  
Sequential Memory Abilities  
System Convergent Abilities  
Visual Motor Spatial Abilities  
Auditory Sequencing Memory

Sequential Extension Abilities  
Photographic Memory Abilities  
Strategies of Planning Abilities  
System of Mathematical Value Abilities

### **SCHOOL-RELATED ABILITIES**

Reading Comprehension – Languages  
Reading Speed – Languages  
Creativity Abilities – Science  
Arithmetics – Maths  
Mathematics – Maths

Family of autistic youth, age 20, Malaysia

– In just 10 days, he was able to overcome many of his behavioural, social and learning difficulties.



*The effectiveness of NeuroLAT programme is astounding.*

Anita Chan's granddaughter, age 10, Hong Kong

– Scored 85 marks for the first time in 2 weeks after failing Math for 4 years and within a year, was offered elite class entry.



Ragnar Ho, age 10, Singapore  
– P4 autistic student from Pathlight School improved from 47 to 73 marks in Math within 1.5 months and amazes his peers with his smarts.



Mdm Yan Chin's son, age 12, China  
– Broke China record with 100/100 perfect score for Chinese Comprehension in 3 months.

Eden Tan, age 11, Singapore

– P5 Catholic High School Maths score improved from 67 to 100 marks in 4 months.







Dr Ng is a frequent speaker on the Singapore radio and television programmes

Dr Ng shared with SOS and Seacare on the programme at the staff lunch-and-learn, held at Club@52 on 3 July 2017



Dr Ng is invited by Ministry of Health, Malaysia in November 2016 to present to 19 PhD Holders and Heads of Special Needs Schools

## INNOVATOR AND FOUNDER OF NEUROLAT

The brains behind the NeuroLAT proven Accelerated Learning Abilities AI programme is its innovator and founder, Dr Ng Meng Lek – an expert in Parental Relationships, Child and Educational Psychology.

With over 25 years of PhD research and development as a leading Educational Psychologist from Vancouver Cultural Regeneration Research Institute, USA, Dr Ng has been helping students achieve better cognitive skills and improve their overall learning abilities.

This highly sought after speaker in South East Asian countries, America, Canada and China, also frequents radio stations such as Love 97.2 FM, Capital 95.8 FM, UFM 1003 and Mediacorp

Hello Singapore as a guest speaker. His views and articles are well accepted by professionals in the field of childcare, kindergarten and children development centres. He has discovered hidden geniuses in both mainstream and autistic children.

Dr Ng is part of an America Learning Intelligent Research Centre and is qualified to analyse learning abilities, conduct training and diagnostic tests. One of his notable works “Personal Development Learning Programme”, specifically designed for Secondary School students to help them excel in their studies, was field tested and produced excellent results. Dr Ng has also authored a book, “Healthy Mum, Beautiful Mum” on confinement care and infant training.



# CLIMBING HIGHER; ADVANCING FURTHER

For being part of the wheels of change in SOS and Seacare, ten union and company officers have been newly appointed as Seacare Directors. Our congratulations to them on their new appointments.

- **Mariana Amad**, who has been appointed Director of Seacare Maritime Medical Centre Pte Ltd
- **Halimahtul Saa'diah Mohamed Sadon**, who has been appointed Alternate Director of Seacare Maritime Medical Centre Pte Ltd
- **Raj Moham**, who has been appointed Director of Seacare Scarborough Ltd
- **Koh Soo Lee**, who has been appointed Director of Seacare Inverness Ltd
- **Jullienne Low**, who has been appointed Director of Seacare NeuroLAT Pte Ltd
- **Wong Ming Yee**, who has been appointed Director of Seacare Scarborough Ltd & Chariet Ltd
- **George Foo**, who has been appointed Director of Seacare Scarborough Ltd
- **Mohamed Idris Mohamed Ibrahim**, who has been appointed Director of Seacare Leeds Ltd
- **Koh Boon Hwee**, to be appointed Director of Seacare Compass Dundee Ltd
- **Kathryn Ang**, to be appointed Director of Planetridge Ltd

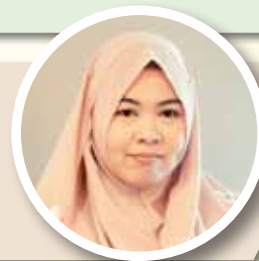
It's an excellent opportunity for me to share my experience and gain exposure to the business world.

– **Mariana Amad**, Director of Seacare Maritime Medical Centre Pte Ltd



I am honoured to take on added responsibilities and an expanded portfolio. I look forward to working with the team and learning the ropes from experienced veterans.

– **Halimahtul Saa'diah Mohamed Sadon**, Alternate Director of Seacare Maritime Medical Centre Pte Ltd



Effective leadership comes from knowing how to tap on the capabilities of each employee, and focusing on short-term goals rather than unattainable long-term ones as a source of motivation. I will continue leading to the best of my ability in my new position.

– **Raj Moham**, Director of Seacare Scarborough Ltd



I wish to thank the management for their unwavering support and the chance to further my capabilities. I will take my new designation seriously and work closely with members of the team.

– **Koh Soo Lee**, Director of Seacare Inverness Ltd



I'm grateful to be given the opportunity to take on new responsibilities. I'm also keen to contribute to Seacare NeuroLAT with my knowledge and experience from different industries.

– **Jullienne Low**, Director of Seacare NeuroLAT Pte Ltd



I am both excited and flattered to take on this new designation. I look forward to working closely with members of the team.

– **Wong Ming Yee**, Director of Seacare Scarborough Ltd & Chariet Ltd





I appreciate the opportunities that come with my appointment as a director of Seacare Scarborough Ltd. I promise to fulfill my new responsibilities effectively.

– **George Foo, Director of Seacare Scarborough Ltd**



I am most privileged to be appointed as a director. Having been with SOS and Seacare for the past few decades, I am positive that my experience and knowledge will be an asset to Seacare Leeds Ltd.

– **Mohamed Idris Mohamed Ibrahim, Director of Seacare Leeds Ltd**



I would like to thank the management for appointing me as a director. This new position will help me develop myself further. I am confident of putting my skills to good use and overcoming the challenges ahead.

– **Koh Boon Hwee, Director of Seacare Compass Dundee Ltd**



I'm excited about my new appointment as a Director of Planetridge, the hotel industry, other than being a Director of Connect Centre. I thank the management for including me in various areas of our businesses and believe that I can contribute significantly to the companies with my rich experiences and enthusiasm.

– **Kathryn Ang, Director of Planetridge Ltd**



## SEACARE HOSTS SHARING SESSION WITH ICOOP KOREA

ICOOP Korea's learning visit to Seacare Co-operative Ltd on 15 June 2017, facilitated by Singapore National Co-operative Federation, was the perfect opportunity for the 9-delegate team to catch up on the latest developments within the five clusters of Seacare Co-operative Ltd.

During the dialogue session, the iCOOP Korea delegates learnt about Seacare's co-operative framework and business structure. Both co-operatives also discussed the potential of various emerging markets in the region. It was a positive and fruitful learning experience for both co-operatives.

iCOOP Korea, which was set up in 1997, is a consumer co-operative group that has over 250,000 members and 90 member co-operatives in South Korea.







## GIVING TO THE COMMUNITY DURING HARI RAYA



In the spirit of giving during Hari Raya Aidilfitri, some 50 volunteers from SOS and Seacare delivered 100 shopping trolleys, together with green packets containing S\$50 each, to needy Muslim families over 10 blocks of flats in Jalan Kukoh on 20 June 2017.

The door-to-door distributions, which are part of an expanded Corporate Social Responsibility initiative by SOS and Seacare that aims to benefit more needy residents, were held in collaboration with the Jalan Kukoh Residents' Committee.

Volunteers preparing to embark on their mission to do good for the Jalan Kukoh community







Stocked with daily necessities such as rice, cooking oil and festive goodies, the trolleys brought smiles to the beneficiaries' faces. It was a heartwarming experience for all involved.

"The volunteers are eager to do their part and bring joy to the families. Although it is a small gesture, being able to make a difference to their lives makes us feel like we are part of something bigger. We are part of the community and to belong is to give back," said Seacare officer Kathryn Ang.







SSC's new management committee:  
 (Front L-R): Ms Ang Peiwen (Treasurer), Mr David Sim (Chairman) and Mr Ong Zhiwei (Secretary). (Back L-R) Ms Halimahtul Sadon, Ms Evelyn Siow, Mr Lim Chye Teen, Mr Dylan Choo, Mr Harunzal, Ms Yvonne Teo, Ms Mariana Amad and Mr Alan Kor (not in photo)



## SSC's PROGRESS DISCUSSED AT 7<sup>TH</sup> AGM



Members of the Seacare Seafarers' Club (SSC) filed into the Seacare Maritime Hall for SSC's 7th Annual General Meeting (AGM) on 21 June 2017. There, they went over an overview of SSC's membership strength, as well as its overall performance and financial progress in the past year.

The attendees also noted the appointment of eight members for the Management Committee by Seacare Co-operative Ltd, and elected three Management Committee members – Seacare Holdings Assistant Manager Ang Pei Wen, Seacare Hospitality Sales Manager Dylan Choo and SOS Industrial Relations Executive Alan Kor.

Set up by Seacare Co-operative Ltd in 2010, the SSC caters to the social, cultural and recreational well-being of the Club's members and aims to supplement the membership services and welfare division of SOS. The AGM, which encourages open discussion and review of achievement goals, is an effective way to ensure that the Club stays on course towards long-range strategies and milestones.







# WORK WITH “CONFIDENCE & PROFESSIONALISM”

**T**wenty-four trainees from various primary, secondary and tertiary schools and ministries mastered the art of exuding a positive professional presence at the “Three Secrets to Establish Confidence and Professionalism” workshop, which was organised by Seacare Manpower Services Pte Ltd at Orchard Plaza on 10 March 2017.

Trainer Nancy Yoong from the Impact Management Seminar Pte Ltd led the participants through interactive discussions, presentations and team-based exercises designed to help them develop their communication skills when interacting with customers.

By the end of the workshop, the trainees were equipped with the knowledge to effectively apply the principles of service and communication, which they intend to put to good use with confidence and professionalism.





# TAKING CARE OF EMPLOYMENT NEEDS



The recruitment drive at Rivervale Community Centre on 16 May 2017 was part of the grassroots initiative by Seacare Manpower Services Pte Ltd to match jobseekers with suitable work.

Through collaboration with agencies and various community partners including the Community Development Councils (CDC), Singapore National Co-operative Federation (SNCF) and NTUC Employment and Employability Institute (e2i), Seacare Manpower Services has been actively reaching out and providing employment assistance to the less privileged in the heartlands, such as retirees and the retrenched.



## SEACARE STAFF REWARDED WITH THAILAND TRIP



From 17 to 19 July 2017, fifteen staff from Seacare Manpower Services' NTUC membership recruitment team jetted off to Hat Yai to savour the best of Thailand. The three-day overseas retreat, as sponsored by the company, was to reward them for their performance and hard work.

Besides expressing appreciation for employees, Seacare Manpower Services' incentive travel programme also provides a conducive environment for them to mingle and get to know more about each other. Other popular getaways under the programme include Bangkok, Hong Kong and Perth.





# EMPLOYEE OF THE YEAR AWARD FOR ALICIA

**G**uest Services Officer (GSO) Alicia Lai, who is a staff at The Seacare Hotel, was awarded the “Employee of the Year” award at the Productivity Seminar cum Awards Presentation Ceremony 2017.

Held on 18 July 2017 at the NTUC Centre, the 35th edition of the event recognised nominated employees for going beyond what was expected of them and delivering extraordinary results. It was jointly organised by Food Drinks & Allied Workers Union (FDAWU), National Trades Union Congress (NTUC), and Singapore Hotel Association (SHA).



## FACE-TO-FACE WITH ALICIA



### *What are some of your daily duties?*

Besides basic tasks such as greeting guests upon their arrival and issuing room keys, we also conduct housekeeping services and take charge of the information counter when necessary. More importantly, we work together with the management and other staff to make guests feel at home. We do our best to handle and resolve customers' concerns in a professional manner.

### *What do you enjoy most in your job?*

It makes me happy to meet and interact with people from all over the world! I feel a strong sense of satisfaction when I'm able to help guests with their requests or feedback and they thank me for it. Having said that, I believe that the support from my colleagues also plays a huge role in keeping me going, as I can rely on them to assist me through difficult situations.

### *Tell us about some challenges you faced.*

The top challenge on my list has to be the language barrier. It's tough to meet expectations if the guests only know how to use a language that I cannot speak or understand, and communication difficulties can generally worsen existing problems. Some guests are also very demanding and make strange requests which are hard to fulfill.

### *Are there any ideal qualities that a GSO should have?*

For starters, I think friendliness and approachable are two great qualities to have. The GSO is the first person to receive guests upon their arrival and first impressions can make or break their experiences. It's equally significant to be patient and a good listener when dealing with and managing people. Last but not least, the willingness to go the extra mile for the customer is sure to make their experience a memorable one.

### *Has working at The Seacare Hotel taught you anything?*

It's a versatile job with many responsibilities to fulfill, and I like that it enables me to learn and explore more about the industry in general. Of course, friendly colleagues and great bosses are a major bonus – as a result, I look forward to coming to work every day!



Citin Seacare Hotel Pudu was awarded a 2017 Certificate of Excellence by TripAdvisor, achieving a 4 out of 5-Star rating based on consistently great reviews by guests and travelers from all over the world. This is the second time the hotel has clinched the award, having also received it in 2016.

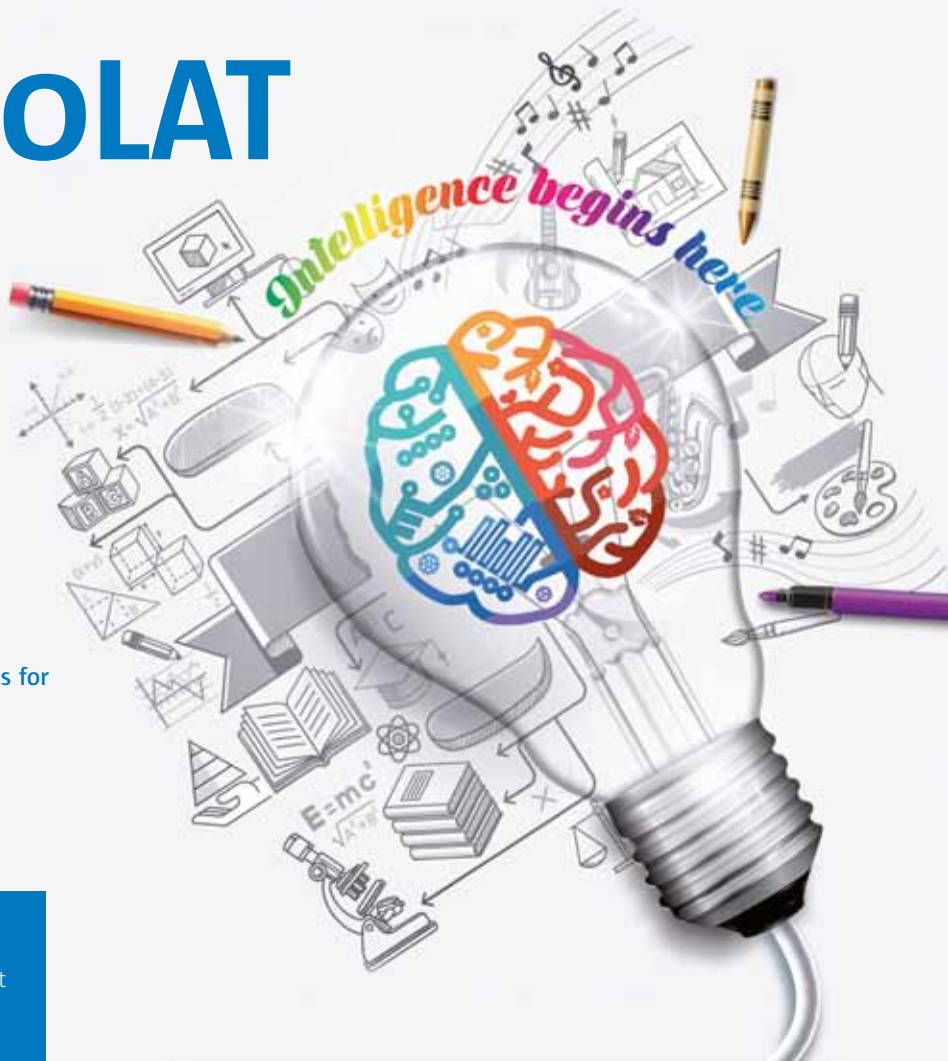
# GET NEUROLAT SMART

NeuroLAT is the world's First and only Proven Accelerated learning abilities A.I. training.

NeuroLAT programme leverages on Artificial Intelligence (AI) and is individually customised according to your child's needs, to effectively accelerate the intelligence quotient and learning abilities of your child, age 3 and above.

NeuroLAT produces three comprehensive reports for students and parents.

1. Learning Abilities Diagnosis Report
2. Preferred Learning Styles Report
3. Suitable Vocational Diagnosis Report



## What does NeuroLAT Train?

The NeuroLAT program trains more than 30 different learning abilities in your child.

These learning abilities can be classified into the following categories:



**COGNITION:** The ability to understand information received through any or all of his/her senses.



**MEMORY:** The ability of the mind to store and remember information both visually and through auditory senses.



**CONVERGENT PRODUCTION**  
The ability to produce logical answers to a problem.



**EVALUATION**  
The process of using all the information provided to make judgement and decisions.



**DIVERGENT PRODUCTION**  
The ability to process and generate creative ideas by exploring many possible solutions.

## NEUROLAT PACKAGES

### NeuroLAT (Standard Edition) with MindAnalysis©

*Enriches cognitive abilities to unleash the innate and latent potential of children.*

### Interventionist© (Therapy Edition)

*Specially designed for children with special needs, with at least IQ 120, who require therapeutic training. A new approach to resolving communication, social interaction and cognitive difficulties.*

## A Winning Formula for Academic Success.

Now available in English, Mandarin, Bahasa Indonesian and Japanese.

For more information and purchase,

### SEACARE NEUROLAT PTE LTD

52 Chin Swee Road #07-00  
Seacare Building  
Singapore 169875

Contact : Lynn See  
Tel : 6379 5652  
Email : [lynn.see@neurolat.com.sg](mailto:lynn.see@neurolat.com.sg)  
or [enquiry@neurolat.com.sg](mailto:enquiry@neurolat.com.sg)  
Website : [www.neurolat.com.sg](http://www.neurolat.com.sg)