

Issue 3
Oct 2011

SAMUDRA

A bi-monthly Publication of the Singapore Organisation of Seamen and Seacare Co-operative Limited

MICA (P) 261/03/2011



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SOS IN 3 PARTY JV TO SET UP **MARITIME ACADEMY** IN NANTONG

Setting its sight on becoming the preferred world-class maritime institute for the shipping industry, the Singapore (Nantong) International Maritime Institute (SNIMI) is all geared up to provide relevant, high quality and cost effective training programmes and services to serve the dynamic industry.

A Singapore-China joint venture between the Singapore Organisation of Seamen (represented by Seacare Thrift Pte Ltd), Nantong Shipping College (NTSC) and Singhai Marine Services (Singhai), the SNIMI is located in Nantong, which is one of 10 largest ports in China.

“The decision of setting up a top notch training centre in Nantong is a strategic one for SOS. We have good partners who have impressive track records and who know the needs of the global shipping industry. Together, we will ensure that SNIMI and the seafarers who come our way reach the fullest potential,” said Mr Kam Soon Huat, SOS General Secretary.





To seal the partnership and move a decisive step forward, representatives from Nantong Shipping College, were in Seacare Building on 31 July to 3 August 2011 to sign the English version of the SNIMI agreement and to further deliberate on the strategies ahead. From the College, which was set up in 1960, were Mr Yang Ze Yu, Mr Li Bin, Mr Xue Guo Jian, Mr Lu Hu and Ms Wu Yi Qun.

Representing SOS and Seacare Thrift Pte Ltd were Mr Shankar Alan, Mr Kam Soon Huat, Mr Daniel Tan, Mr David Shoo, Ms Sharon Li and Ms Jullienne Low. Mr Terence Zhao Wei and Ms Phyllis Liang represented Singhai.

Exciting plans are on the way for experienced seafarers who want to refresh their skills; new seafarers who want to be 'sea-ready' and shipping companies who are on a look out for quality bilingual training programmes.

"The training services will also be made available to SOS Collective Agreement companies subscribing to the Seacare Maritime Training Scheme (SMTS). It is with their needs in mind when we first initiated having our own Institute in Nantong," said Mr Kam.

The SNIMI, which sits on the 70-hectare land of the well-equipped NTSC premises, boasts of a teaching hall, practical training classrooms, students' dormitory and dining hall, recreational facilities, simulator training facilities, multimedia courseware and quality operational hardware. Training the seafarers is a pool of experts and of highly qualified training professionals such as Master Mariners, Marine Engineers and more.



The SNIMI's range of relevant training programmes include:

Maritime Rating Courses

- Maritime Enhancement Training program for Ratings
- Maritime English Training for Ratings
- Competencies Training for Ratings forming part of a Navigation watch at Support Level
- Competencies Training for Able Seaman Deck at Support Level
- Competencies Training for Marine Engineer at Support Level
- Management Training for Bosun – Leadership and Management
- Management Training for Ratings – Motivation
- Management Training for Ratings – Conflict Management
- Management Training for Ratings – Team Work
- Engine Ratings Workshop Training– Hand and Power Tools
- Engine Ratings Workshop Training – Machine and Lathe Work
- Engine Ratings Workshop Training – Arc and Gas Welding
- Engine Ratings Workshop Training – Understanding and Overhauling Auxiliary Machinery
- Engine Ratings Workshop Training – Understanding and Overhauling Engine
- Engine Ratings Workshop Training – Electrical Training

Maritime Officers Courses:

- Maritime Enhancement Training Program for Officers
- Maritime Enhancement Training Program for Cadets
- Maritime English Training for Officers
- Competencies Training for Deck Officers at Management Level
- Competencies Training for Marine Engineers at Management Level
- Competencies Training for Deck Officers at Operational Level
- Competencies Training for Marine Engineers at Operational Level
- Bridge Resource Management (BTM) course
- Combined Bridge Resource Management (BRM) & Bridge Team Management (BTM) course
- Engine Room Team Management (ETM)course
- Combined Engine Room Resource Management (ERM) & Engine Room Team Management (ETM) Course
- Command Assessment Program (CAP)
- Electronic Chart Display Information System (ECDIS) Course
- Specialized Training for Liquefied Gas Tankers
- International Maritime Dangerous Goods (MDG) Code Course
- Shiphandling Training Course
- Maritime Security Course
- Maritime Security Train-of-Trainer Course
- Company Security Officers (CSO) Course
- Ship Security Officers (SSO) Course
- Maritime Labour Convention (MLC) 2006 Awareness Training Programme
- Training Course for preparation and internal inspection on the application of MLC 2006
- Training of Trainer Course for Maritime Labour Convention (MLC) 2006

ASIAN UNIONS TAKE A TOUGH STANCE AGAINST PIRACY

AT THE 28TH ASIAN SEAFARERS SUMMIT MEETING

During the 28th Asian Seafarers Summit Meeting (ASSM) held on 8 August 2011, the voices of Asian unions were unanimous – no-show to no-go zones.

Asian seamen's unions attending the summit in Hong Kong toughened their stand against piracy by approving a call for seafarers to boycott merchant ships sailing through pirate-infested waters.

The risk of endangering the lives of seafarers have increased dramatically. Reverend Stephen Miller of the Mission to Seafarers highlighted the figures - 480 cases of seamen tortured by pirates; 62 seafarers killed; 400 crew members held hostage. He estimated that 100,000 seamen, out of a global population of 1.3 million, are on board ships transiting the Indian Ocean and Gulf of Aden at any one time. International maritime industry groups said pirates had resorted to "medieval tortures" if ransom negotiations became too protracted.

"The piracy situation has reached levels which the International Transport Workers Federation's seafarer affiliates cannot tolerate any longer," said Kim Hye-kyung, representing the Federation of Korean Seafarers Unions.

Some 70 delegates, representing seamen's unions from territories and countries including Hong Kong, mainland China, the Philippines, Singapore, Indonesia, Vietnam and Russia, then voted unanimously that seafarers had the right to refuse to board ships that sail in high-risk areas, regardless

of whether armed guards had been deployed on board. The unions also called on governments and ship owners to use transit routes other than those passing through high-risk areas, "to secure the lives of seafarers and protect seafarers from piracy".

SOS General Secretary Mr Kam Soon Huat, Vice-President Mr Mohamad B Abu Bakar and Executive Secretary Mr Daniel Tan, were pleased at the outcome of the meeting. **"It is time for Asian seafarer unions to make a tough stand against piracy for the sake of our seamen. We're talking about lives here,"** said Mr Kam.

Although expected to garner popular support among the maritime community, the refuse-to-board initiative by the Asian seamen's unions at the ASSM posed some concerns among Shipping associations and various carriers, who described the move as a grave threat to world trade. The move came as the Indian government considers plans to prohibit Indian seamen from working on Indian-owned ships unless there are armed guards on board.

Excerpts taken from the South China Morning Post, 11 August 2011.



▶ ITF FUNDING & AUDIT WORKSHOP 2011



The ITF Funding & Audit workshop, held at Resorts World Sentosa from 28 – 29 September 2011, brought together 23 national and international delegates, hailing from Hong Kong, India, Indonesia, Japan, Korea, Philippines, Russia, Singapore, Sri Lanka, Sweden, Taiwan and the United Kingdom.

The workshop, led by Mr Tomas Abrahamson, Vice-Chair of ITF Seafarers' Section, featured ITF guidelines on the implementation and management of funds such as welfare and social needs, training and education assistance and medical/dental care and discussions from key unions which have funding elements within their International Transport Workers' Federation (ITF) approved agreements. Apart from ITF updates, the group discussions were conducted among union representatives, of which SOS was represented by General Secretary Mr Kam Soon Huat and Executive Secretary Mr Daniel Tan.



8TH ICSW / ITF-ST SOUTH EAST ASIA REGIONAL WELFARE COMMITTEE MEETING

*Training seminar for seafarers centre
& welfare workers in SEA region held
from 6 to 11 October in Downtown East*



The 8th ICSW / ITF-ST South East Asia Regional Welfare Committee Meeting was successfully held in Paramount Hotel, Singapore on 4-5 October 2011. There were 20 delegates and 10 invitees from seven countries, namely Cambodia, Indonesia, Philippines, Singapore, Taiwan, Thailand and Vietnam, who attended the meeting.

As the host country, SOS President, Mr Mohamed Idris B Mohamed Ibrahim, delivered the official opening and welcome message on behalf of the two maritime unions and the seafarers' mission in Singapore.

The meeting was opened by Mr Khong Shen Ping, Assistant Chief Executive, Maritime and Port Authority of Singapore (MPA), followed by Mr Roger Harris, Executive Director of ICSW, Mr Tom Holmer, Administrative Officer of ITF Trust, and Mr Dewa Budiasa, ICSW Regional Coordinator.

The discussions covered crucial matters of MLC 2006 ratification; ITF Seafarers' Trust Priorities and funding opportunities; Seafarers' Helpline; role of the ITF Co-ordinator and ITF Inspector; aids and resources to enhance seafarers' welfare; Social Networking at the Seafarers' Club / Drop In Centre; Twinning Centre scheme; Good Practice guidelines for Maritime Piracy-Humanitarian Response Programme; educating seafarers about HIV/AIDS; and matters pertaining to Seafarers' Centre.

WHERE IT ALL STARTED

This was the place where it all started - the Pre-National Delegates Conference (NDC). Held in Chiangmai, a month before the NTUC Extraordinary Delegates Conference, the Pre-NDC held captive the thoughts and opinions of key union leaders of the Labour Movement.

SOS was represented by General Secretary, Mr Kam Soon Huat; President, Mr Mohamed Idris B Mohamed Ibrahim; Executive Secretary, Mr Daniel Tan; Assistant Treasurer, Mr David Sim; Vice President, Mr Bon Shuen Ping; and Assistant Secretary, Mr Nazarudin B Nandok.

Labour leaders discussed and deliberated on how the Labour Movement can be stronger in the future and how it can be relevant to the society. The discussions led to an agreement to focus on three areas, the details of which were later drafted and presented as a resolution, to be considered and supported by delegates at the NTUC Extraordinary Delegates Conference on 13 October 2011.

Later, at the Extraordinary Delegates Conference, NTUC Secretary-General Mr Lim Swee Say described the resolution as being “critical to the long term growth and development of the Labour Movement and tripartism in Singapore”. The three resolutions that were crafted, set the stage for the NTUC National Delegates’ Conference in December 2011 and underpin the LM 2015 vision.

In a show of support, 367 eligible delegates from more than 600 union delegates and observers present voted in favour of the three resolutions tabled - ensuring sustainable and broadbased real wage increase with productivity gain sharing; enhancing the outreach of the Labour Movement to include PME (Professionals, Managers and Executives); and ensuring leadership renewal in the NTUC Central Committee by capping the age limit at 62.

SG Lim underlined that the three very strong resolutions “shows the strength of our commitment, the strength of our unity,” and that ***“we will be in close consultation with tripartite partners to seek common ground to move ahead together.”***



SOS/SEACARE GOLF 2011

SWINGS TO A *DEEPER RELATIONSHIP*



Sentosa Golf Club was abuzz with activity on 16 September as 120 golfers comprising representatives from shipping companies and government agencies interacted over a flight of 18 holes. They were joined by the SOS Executive Committee, management and business associates from the Seacare Group of Companies.

Known popularly as a social sport for networking, the event served as a platform to facilitate the exchange of ideas, and the sharing of latest industry developments. For many, this served as a



key opportunity to build relationships in a relaxed setting.

A dinner hosted by SOS /Seacare that same evening saw golfers and non-golfers gather with Member of Parliament for Marine Parade GRC , Mr Seah Kian Peng as the event's special guest. Mr Seah had also participated in the golfing event earlier in the day.





Grooming Masters for the Galley

SMTS Culinary Training Programme, Manila

The Seacare Maritime Training Scheme (SMTS) Culinary Training Programme was held from 14 to 16 September 2011 in Manila to enhance cooks' knowledge and abilities so that they can effectively perform their responsibilities on board ships.

Catered for A P Moller Singapore, the course had 15 cooks designing and creating effective systems for menu planning; learning proper food preparation, cooking methodologies, proper butchery/knife skills and food service; and preparing nutritional dishes.

The cooks-turned-trainees learnt that what went into preparing quality cuisine in compliance with the International Sanitation Hygiene Standards were subject to stringent criteria. From disposing waste to personal grooming, clean and safe food handling to good housekeeping and store management practices, they observed how adhering to such best practices could drastically improve the quality and efficacy onboard a vessel.

Other lessons included an Introduction to Western & Asian Cuisines, Dry and Moist Cooking Methodologies, Menu Planning, Plated Food Service and Presentation, and Buffet Food Service.

Pre, daily, and post assessments were also conducted. At the end of each day, each trainee was required to devise five recipes relevant to the topic taught. The recipes were then evaluated based on personal grooming, *Mise En Place**, Sanitation, Technical Skill and Product Output.

Both the pre and post assessments consisted of the Cook Self Assessment Guide, and Cook Examination and Competency Assessment Results Summary (CARS) to better evaluate the performance and improvement of trainees.

**A French phrase defined by the Culinary Institute of America as "everything in place".*



PURSUE YOUR PASSION

SOS STUDY GRANT PRESENTATION CEREMONY 2011

Students turned up in large numbers at the Grassroots' Club in Yio Chu Kang on 8 October as they prepared to receive their bursaries and study awards.

Guest-of-honour, Member of Parliament for Nee Soon GRC Mr Patrick Tay Teck Guan presented study grants and Best Awards to 142 students amounting to \$44,500. Of these, \$42,100 were study grants disbursed to 130 children pursuing primary to tertiary education, while 12 Best Awards amounting to \$2,400 were presented in recognition of students' academic excellence.

Encouraging them to make constructive use of the monies, Mr Tay urged them to pursue their dreams with passion and determination: ***"Be the best in whatever you do. That is the most important thing. Do not worry if your work involves less prestige or less recognition, always remember to be the best in whatever you do. Live your passion and pursue your dreams - whatever they may be."***

Twenty from the primary level received \$150 each; 45 from secondary levels received \$200 each; 12 from ITE received \$250 each; 40 from junior colleges, centralised institutes and polytechnics received \$450 each; and 13 students from universities received \$700 each. For the Best Awards, four primary school students received \$150 each; four secondary school and ITE students received \$200 each, and four tertiary level students received \$250 each. The awards were sponsored by SOS and the NTUC U Care Education Co-Funding Scheme.

A lunch reception was held for the 450 recipients and family members after the ceremony.



Supported by :

Study Grant Presentation Ceremony

8 October 2011
The Grassroots Club



"I'm doing my PSLE this year. This is my forth time receiving this study grant. I'm very thankful and plan to save this money."

– Rezaini Bin Abdul Rahman, 12
North Spring Primary School
Study Grant Recipient



"My family have been very supportive. I would like to thank my father for applying for this grant, my mother who teaches me to strike a balance between play and study, and my sister for patiently coaching me all this while. She's a great tutor!"

– Suhadah Bte Sariman, 14,
Bedok View Secondary School
Study Grant Recipient



"This is my first time receiving the Best Award. I will use the money to buy uniforms, stationery, and books."

– Muhammad Anis B Abdul Aziz, 7,
Madrasah Al-Irsyad
Best Award Recipient (Primary)



"I would like to be a lawyer one day and hope to be able to repay and take care of my parents for their sacrifices."

– Ho Zhi Qi, 10,
Nan Chiau Primary School
Best Award Recipient (Primary)



"It was hard work and more hard work when it came to the exams. I chose Chemical Process Technology because I wanted to pursue a career as a Process Technician in the petrochemical industry. My parents played a big influence: my father recommended that I take up this course, and my mother never stopped encouraging me."

– Muhd Ammar, 18,
ITE College East (Simei)
Best Award Recipient (Secondary & ITE)



"Zulaiha's very hardworking and studies day and night! She's passionate about life sciences and plans to teach the subject in future. I'm extremely proud of her."

– Mr Said Bin Hussin who received the Best Award (University)
on behalf of his daughter, Zulaiha Said, 21, from NUS



GOODIES GALORE SOS HARI RAYA CELEBRATION 2011

Intercontinental Singapore in Bugis was transformed when members and their families came decked out in traditional baju kurung.

The night of 2 September was indeed an evening to remember as SOS celebrated with its members – Hari Raya. Among its 304 strong guest list were 60 residents from three homes – Darul Ihsan Orphanage, Ramakrishna Mission Boys' Home, and Saint Theresa's Home.

The celebration was chockfull of goodies as participants each received a set of four canisters; children received stationery sets comprising pens, mechanical

pencil, highlighters and a pen holder; and residents from the three homes each received a bag of items as door gifts and a green packet of \$50 each. The green packets were handed personally to the residents by Guest-of-Honour, Mr Zainudin Nordin, Member of Parliament for Bishan-Toa Payoh GRC.

Following a welcome speech by SOS Vice President Mr Mohamad B Abu Bakar, Malay celebrities from





Singapore and Indonesia upped the entertainment factor – singing songs in Malay, English and Mandarin; while a two-piece band comprising a violinist and a guitarist serenaded melodious tunes in English and Spanish.

There was something for everyone. Children were thrilled by the stage games before the event, and comedians Ariff Esa and Zainal Ehem preyed on unsuspecting victims in a dancing game.

Twenty lucky draw prizes comprising \$30 and \$50 NTUC Fairprice vouchers were given away during the side draw. The top 10 lucky draw prizes were conducted on stage with the lucky first prize winner walking away with a Canon Powershot digital camera, a NTUC Fairprice food hamper and \$150 voucher, and a \$50 dining voucher from Intercontinental Singapore.



BINGO & KOPI

– THE ORDER OF THE DAY

A welfare home visit was organised to the Asian Women's Welfare Association (AWWA) Community Home for Senior Citizens on 18 August.



A total of 68 participants including AWWA residents and staff; and SOS volunteers gathered for a day of fun interaction and a game of Bingo.

After a brief introduction by Mr Kwan Poh San from AWWA, SOS staff and committee members distributed Bingo cards and commenced the game. Bingo has proven to sharpen memory and improve concentration. Prizes were given out for different categories of play: one-line winners were awarded NTUC Fairprice vouchers, while whole-page winners received Cornell Multipurpose cookers.

Following this, SOS Vice-President, Mr Mohamad B Abu Bakar presented four AWWA residents (acting as representatives) with a gift consisting of an air-tight container and a travel cutlery set.

In keeping with the tradition of "Kopitiam Day", AWWA staff prepared coffee and tea using traditional coffee/tea bags during the tea reception while SOS staff and committee members dished out generous helpings of food to the residents. Residents who did not participate in Bingo had food served to their units by SOS staff and committee members.

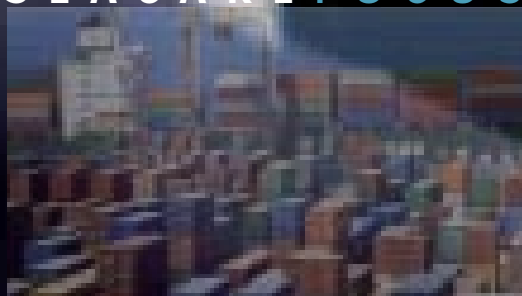
All in all, the residents had an enjoyable time with SOS. Their smiles and laughter were a fitting reward to the volunteers who came.



SEACAREFOCUS

SEACAREFOCUS

SEACAREFOCUS





A SPECIAL GIFT FOR ALL SEACARE ORDINARY MEMBERS



To show their appreciation for the continual loyal support for Seacare and holding on to their shares all these years, the Co-operative will be presenting NTUC FairPrice gift vouchers to all ordinary members.

“Seacare’s ordinary members, most of whom are seafarers, strongly supported the founding of Seacare in May 1994. In conjunction with SOS’s 40th Anniversary and Seacare’s 17th Anniversaries’ celebration, we are offering this one-time gift as a gesture of our sincere and grateful appreciation for our members’ loyalty,” said Seacare Chairman Mr Leow Ching Chuan at the Co-operative’s 17th Annual General Meeting held on 29 September 2011 at Furama City Centre.

Each ordinary member will receive \$1’s worth of NTUC FairPrice gift vouchers per share with total values rounding up to the nearest \$5. Eight hundred and forty members will be receiving a total of S\$105,060 worth of NTUC FairPrice vouchers.

At the AGM, Mr Leow highlighted Seacare’s milestones in the year of review. One of the most noteworthy highlights was the Seacare Summit 2010 which saw the restructuring of the Group into five distinct clusters for “more effective business management, tighter corporate administration and greater responsiveness to competition”.





The clusters are Property & Environmental, HR & Lifestyle, Medical, Maritime Services and Investment.

Restructuring the Seacare Group into five sub-groupings makes for “easier and more convenient monitoring and overseeing of the performance of individual units within the clusters.” The five clusters will facilitate the task of the management to rationalise, focus on and consolidate the operation of all the units as to enable the Group to “create a greater impact as one dynamic and compact business entity”.

Mr Leow reported: “With a somewhat tumultuous future, it becomes more imperative than ever for the Seacare Group to function as a tightly knitted and synchromeshed entity that is responsive to every nuance of changes in its operating environment. To succeed, the Seacare Group has to be stronger as an entity than its diverse individual parts added together.”

In his address, Mr Leow also highlighted the Seacare Hotel groundbreaking ceremony in May 2010. September 2011 saw the incorporation of Seacare Hospitality Pte Ltd to serve as the vehicle for hospitality related businesses including acquisition and development of hotels in Singapore and beyond.

Another significant event was the registration of Seacare Seafarers’ Club with the Co-operative as the Founder Member in August 2010.

Seacare Medical Holdings Pte Ltd acquired two medical suites in Parkway Novena Hospital to serve as Seacare Specialist Centre in November 2010 and Seacare Maritime Medical Centre Pte Ltd launched the digital x-ray facility in July 2010.

As for Seacare Thrift Pte Ltd, the company set up a representative office in Wuhan in May 2010 and entered into a cooperation agreement for the establishment of Singapore (Nantong) International Maritime Institute in Nantong, Jiangsu Province of China in May 2011.

On Seacare’s performance, Mr Leow announced that the Group enjoyed a smaller surplus before tax of \$0.56 million against a slightly reduced revenue of \$23.1million. This, he said, gives a fair picture of the difficulties experienced by the Group during the review period of operation.

The dip in performance of the Group is underlined by the corresponding reduction in staff strength. In the period under review, the number of persons employed by the Group dropped from 998 to 812 - a decrease of about 18.6%. “A plumper and more puffed-up staff strength is not necessarily indicative of a more competitive set-up than a leaner and keener staff force,” he noted.



The World Maritime Day was celebrated with a sumptuous spread after the Seacare AGM.

Seacare Chairman Leow Ching Chuan Reprises Role in **SNCF Exco**



Mr Leow Ching Chuan, Seacare Chairman, reprised his role as Singapore National Co-operative Federation (SNCF) Executive Council member for an additional three-year term. Also re-elected were Mr Chan Tee Seng, Mr Zee Yoong Kang and Dr R Theyvendran.

"I am honoured to be able to serve for another term. As next year is going to be the International Year of Co-operatives, it will be exciting time for the co-operative movement, not only in Singapore but throughout the world," said Mr Leow.

At the SNCF's 11th Triennial General Assembly (TGA) held on 14 September 2011, seven leaders stepped down marking a change in the leadership. Mr C V Nathan, Mr Saraj Din, Mr Pun Shyh-Gang, Mr K Rajaram, Dr Tan Sun Teck, Ms Lim Sia Hoe, and Ms Mary G Tan Chye Tin made way for the participation of Mr Perry Ong, Ms Patricia Ng, Ms Chow Fong Leng, Mr Yeo Chun Fing, Mr Richard Zaccheus, Mr Mike Thiruman and Mrs Tay Suat Kuan.

A new mission and logo with four strategic thrusts were some fruits from their labour. The SNCF

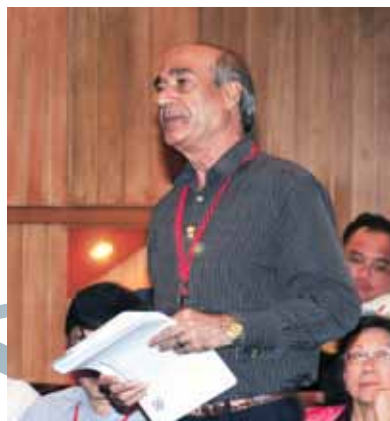


photo courtesy of SNCF



photo courtesy of SNCF



photo courtesy of SNCF

witnessed these and more during the last three years under the outgoing Executive Council's leadership.

At the TGA, Mr Chan Tee Seng, Chairman, Executive Council, SNCF, reported that SNCF's customer satisfaction survey amongst its stakeholders saw "the apex body outperform its target by 16.4 percentage-points, while garnering more than 300% increase in training hours amongst the public and our affiliates".

Mr Chan also highlighted the United Nations International Year of Co-operatives in 2012 and how SNCF will focus on building character amongst youths and children, on building better communities through co-operation and on demonstrating the impact that co-operative enterprises have made on society.

"Given our track record, I am confident that together, Singapore co-operatives enterprises can build a better world beyond the likes of 2012, into the next three years," he said.

Outgoing SNCF Executive Committee



photo courtesy of SNCF

The new SNCF Executive Committee



photo courtesy of SNCF

CLEANING YOU CAN TRUST

SEACARE ENVIRONMENTAL



From humble beginnings in 1995 to a leader in the cleaning industry, Seacare Environmental Pte Ltd has grown from strength to strength as a reliable industry partner, with more than 70 cleaning specialists dedicated to providing excellent services at reasonable prices.

A member of the Environmental Management Association of Singapore (EMAS) and Building & Construction Authority (BCA), Seacare Environmental provides customised cleaning solutions for childcare centres, campuses, commercial offices, residential buildings, industrial complexes and more.

Despite being situated in a highly competitive industry driven by rising wage costs and shortage of able workers, the organisation prides itself for its highly-rated customer service, service quality, and satisfied clientele. Customer feedback and comments are valued as Seacare Environmental believes in a philosophy of attentive listening to customers' needs.

Seacare Environmental's sterling dedication to satisfying customers' requirements through best performance standards, and service is evident by the trust and confidence of clients who have acquired their services for over 10 years.

Childcare Centres Leader in Niche Market

Acknowledged as viable niche markets for growth, childcare centres, campuses and other learning centres were identified due to the Government's continued focus on turning Singapore into a premier education hub in Asia.

This, in addition to epidemics of SARS (Severe Acute Respiratory Syndrome), H1N1, and HFMD (Hand, Foot and Mouth Disease) in recent years has raised concerns on the virulence of contagious and infectious diseases.

Companies and smaller outfits operating without requisite qualifications to cater for the complexities inherent in such cleanings inadvertently place the health of children at risk through ill-equipped cleaning procedures.

Seacare Environmental Pte Ltd offers an excellent track record in providing professional cleaning solutions for childcare centres with more than 60 childcare centres from NTUC First Campus and PAP Community Foundation (PCF) on its list of clientele.

In partnering leading local pre-school education providers, Seacare Environmental has held the distinction of servicing half the kindergartens in Singapore and a third of childcare centres island wide. This has led to its reputation as the preferred choice for cleaning service providers among pre-school education operators.



TOUGH ON VIRUSES, GENTLE ON USERS

Traditional methods like dusters, mops and wet cloths cause dust and other particles to be spread around while certain cleaning formulations do not effectively remove major germs and viruses; posing health risks to individuals under prolonged exposures.

Seacare Environmental cleaning specialists utilise a combination of traditional methods and modern technologies to offer professional services at the highest standards.

An array of quietly stringent cleaning tools allows for minimal disturbance caused by noise and more effective cleaning in hard-to-reach places such as ceiling fans, wirings, pipes and other mechanical fixtures inaccessible by conventional vacuum cleaners.

In addition, Seacare Environmental's employment of non-corrosive hydrogen peroxide cleaning formulation meets OSHA's stringent BloodBorne pathogen standard for micro-organisms, effectively removing major germs and viruses while it deodorises.

Its cleaning liquids break down into harmless water and oxygen molecules, assuring the safety of children when they come into direct contact with cleaned surfaces.

With a small operational footprint designed to minimise and contain dust and other contaminants; combined with customised cleaning solutions, Seacare Environmental ensures that health risks to children and business disruptions are effectively reduced.



Prompt, evasive cleanliness - Anytime, Anywhere

Always prepared to work closely with clients to help create comprehensive measures for combating disease outbreaks, Seacare Environmental remains ever vigilant in responding to and neutralising potential outbreaks within 24 hours with specialised solutions and disinfectants.

GIVING BACK TO SOCIETY

Regular Monthly Cleanings For NTUC Eldercare Branches

“Seacare Environment is not all about business,” said Mr Alan Toh, General Manager of Seacare Environmental. “As part of a co-operative set-up, we place a large emphasis on helping the elderly and needy as well.”

Apart from specialising in cleaning childcare centres, Seacare Environmental also provides NTUC Eldercare with regular monthly cleanings for their various branches since the organisation’s inception in 1997.

“We would like to thank NTUC Eldercare for the opportunity to work constructively for the welfare of our aged folk. It brings us great joy to see our elderly taking part in meaningful, stimulating and interactive activities in bright, clean and conducive environments.”

-Seacare Environmental Pte Ltd
General Manager,
Mr Alan Toh





Good Impressions Count;
Good Impressions Last
We Make You Look Good

Dedicated to making you look good
First time, All the time

Daily Cleaning and Maintenance Programme for commercial/industrial buildings, childcare centres, clubs, hotels, foodcourts, residential buildings, schools, vessels

Cleaning of Events and Exhibitions

Professional carpet care and maintenance programme

Upholstery Maintenance Programme

Restoration and Polishing of marble/granite flooring

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